EBHC International Joint Conference

Ecosystem of evidence
Global challenges for the future
6th - 9th November 2019
Taormina, Italy

Sponsorship and Exhibition
EBHC International Joint Conference represents a unique opportunity for Sponsoring Organizations to engage with a large audience of worldwide EBHC teachers and developers: the presence of EBHC international leaders and speakers, as well as the cross-discipline nature of the program fully justifies the presence of companies in different areas.

Thanks to different sponsorship and exhibition packages and opportunities, organizations may build a personalized chance to powerfully communicate their message, as well as promoting their services and products.

About GIMBE Foundation

The mission of GIMBE Foundation is to strengthen continuing medical education of health professionals as self-directed lifelong learning process integrated into clinical practice; improve methodological quality, ethics, integrity and social value of health research; translate the best evidence into professional, managerial and political decision-making; enhance the quality of healthcare in terms of safety, efficacy, appropriateness, equity, consumer involvement, efficiency.
The EBHC International Joint Conference

The 9th International Conference of Evidence-Based Health Care (EBHC) Teachers & Developers, joint meeting with the 8th Conference of the International Society for Evidence-Based Health Care will focus on the future challenges faced by the ecosystem of evidence to connect generation, synthesis and translation of evidence to individuals and populations.

Internationally renowned EBHC champions will trace the way forward through the ecosystem of evidence, dozens of researchers will present the findings from their studies, and their experience teaching and disseminating EBHC. You will live an exciting journey departing from two main themes: the international EBHC community’s challenges in using evidence for global health and the need for an EBHC core curriculum for all health professionals.

Past editions

2017
8th EBHC International Conference
The ecosystem of evidence: connecting generation, synthesis and translation
148 delegates from 24 countries

2015
7th EBHC International Conference
Evidence for sustainability of healthcare
Increasing value, reducing waste
108 delegates from 25 countries

2013
6th EBHC International Conference
2nd Conference of International Society for EBHC
Evidence, Governance, Performance
160 delegates from 30 countries

2009
5th EBHC International Conference
Model of practice in hospital and primary care
84 delegates from 26 countries

2007
4th EBHC International Conference
Better evidence for better healthcare
86 delegates from 23 countries

2005
3rd EBHC International Conference
Building bridges between research and teaching
100 delegates from 20 countries

2003
2nd EBHC International Conference
Sign posting the future in EBHC
86 delegates from 18 countries
## Scientific board

- **Amanda Burl** | City University of London, United Kingdom
- **Nino Cartabellotta** | GIMBE Foundation, Italy
- **Chieh-Feng Chen** | Taipei Medical University, Taiwan
- **Gordon Guyatt** | McMaster University, Canada
- **Tammy Hoffman** | Bond University, Australia
- **Primiano Iannone** | National Institute of Health, Italy
- **Dragan Ilic** | Monash University, Australia
- **Hans Lund** | University of Southern Denmark, Denmark
- **Janet Martin** | University of Western Ontario, Canada
- **Julie Tilson** | University of Southern California, USA
- **Taryn Young** | Stellenbosch University Centre, South Africa

## Conference schedule

Sponsoring organizations will be able to network with all the delegates taking advantage of their free time and exploiting program’s social and interactive moments.

<table>
<thead>
<tr>
<th>Time</th>
<th>6th November</th>
<th>7th November</th>
<th>8th November</th>
<th>9th November</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.30 – 10.30</td>
<td>Welcome Coffee Registration</td>
<td>Plenary session</td>
<td>Plenary session</td>
<td>Plenary session</td>
</tr>
<tr>
<td>10.30 – 11.15</td>
<td>Coffee, poster session</td>
<td>Coffee, poster session</td>
<td>Coffee</td>
<td></td>
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<tr>
<td>11.15 – 13.00</td>
<td>Plenary session</td>
<td>Plenary session</td>
<td>Plenary session</td>
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<tr>
<td>13.00 – 14.30</td>
<td>Lunch</td>
<td>Lunch</td>
<td>Goodbye lunch</td>
<td></td>
</tr>
<tr>
<td>14.30 – 16.00</td>
<td>Pre-conference Workshops</td>
<td>Parallel sessions</td>
<td>Parallel sessions</td>
<td></td>
</tr>
<tr>
<td>16.00 – 16.30</td>
<td>Coffee</td>
<td>Coffee</td>
<td></td>
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<tr>
<td>16.30 – 18.00</td>
<td>Workshops</td>
<td>Workshops</td>
<td></td>
<td></td>
</tr>
<tr>
<td>18.30 – 19.30</td>
<td>Opening talk</td>
<td>-</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>20.00</td>
<td>Welcome buffet</td>
<td>Dinner</td>
<td>Gala dinner</td>
<td></td>
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</tbody>
</table>
Confirmed speakers

The Conference will be an extraordinary opportunity to meet worldwide EBHC opinion leaders.

John Ioannidis
Stanford University

Gordon Guyatt
McMaster University

Paul Glasziou
Bond University

Lubna Al-ansary
World Health Organization

Lisa Bero
University of Sidney

Per Olav Vandvik
University of Oslo

Andy Oxman
Norwegian Institute of Public Health

Taryn Young
Stellenbosch University

Nino Cartabellotta
GIMBE Foundation
Who should sponsor

Organizations and industries that can sponsor or exhibit at the EBHC International Conference have the advantage to network with an international audience and present their products. We will welcome sponsorship enquiries from:

- government or not-for-profit agencies
- health research organizations
- health sciences universities
- health care teaching institutions
- medical, nursing or allied health colleges or societies
- IT or software companies
- publishing houses

Sponsorship policy

EBHC International Conference has a strict policy for sponsorship: conflicted sources as pharmaceutical and medical devices companies are not allowed to sponsor the Conference.

Materials for sponsorship and exhibitions (flyers, journals, banners, etc.) require approval from the conference organizers.

Previous sponsors

EBSCO Information Services
Clinical Evidence
Wolters Kluwer Health
Elsevier
## Sponsorship and exhibition opportunities

<table>
<thead>
<tr>
<th>Pack</th>
<th>Benefits</th>
<th>Price</th>
</tr>
</thead>
</table>
| **Gold Pack**  | ✅ Dedicated mailshot sent to delegates before the conference  
                 ✅ Reserved room to present your organization at a coffee break/lunch  
                 ✅ Give-away in delegate bags (max 1 x A4 double sided flyer)  
                 ✅ One half page color advertisement in the conference program  
                 ✅ Exhibition space* of 3m x 2m  
                 ✅ Logo in list of sponsors (conference program and website)  
                 ✅ 4 only-conference registration fees | € 10.000,00 |
| **Silver Pack**| ✅ Dedicated mailshot sent to delegates before the conference  
                 ✅ Give-away in delegate bags (max 1 x A4 double sided flyer) or one half page color advertisement in the conference program  
                 ✅ Exhibition space* of 3m x 2m  
                 ✅ Logo in list of sponsors (conference program and website)  
                 ✅ 2 only-conference registration fees | € 5.000,00 |
| **Bronze Pack**| ✅ Give-away in delegate bags (max 1 x A4 double sided flyer)  
                 ✅ Logo in list of sponsors (conference program and website)                | € 2.000,00 |
| **Welcome buffet**| ✅ Logo in list of sponsors (conference program and website)  
                 ✅ Logo on the welcome buffet menu  
                 ✅ Organization banners/signage at the welcome buffet§  
                 ✅ Exhibition desk (3,50 x 0,75 m) at the entrance of the restaurant  
                 ✅ Sponsorship is exclusive | € 5.000,00 |
| **Gala dinner** | ✅ Logo in list of sponsors (conference program and website)  
                 ✅ Logo on the gala dinner menu  
                 ✅ Organization banners/signage at the gala dinner§  
                 ✅ Exhibition desk (3,50 x 0,75 m) at the entrance of the restaurant  
                 ✅ Sponsorship is exclusive | € 10.000,00 |
| **Lunch Per day** | ✅ Logo in list of sponsors (conference program and website)  
                 ✅ Logo on the lunch menu  
                 ✅ Organization banners/signage at lunch§  
                 ✅ Exhibition desk (3,50 x 0,75 m) at the entrance of the restaurant  
                 ✅ Sponsorship is exclusive per day | € 4.000,00 |
| **Coffee break Each** | ✅ Logo in list of sponsors (conference program and website)  
                 ✅ Organization banners/signage at the coffee break§  
                 ✅ Exhibition desk (3,50 x 0,75 m) at the entrance of the poster room  
                 ✅ Sponsorship is exclusive per break | € 2.000,00 |

* Limited availability: exhibition spaces will be assigned on a first come-first served basis and will be provided with trestle table, two chairs, baize and power supply.

§ To be provided by the sponsoring organization. Location of signage requires approval of the conference organizers.

### Advertising opportunities

<table>
<thead>
<tr>
<th>Opportunity</th>
<th>Requirements</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Insert</strong></td>
<td>✅ Give-away in delegate bags (max 1 x A4 double sided flyer) to be provided by the sponsor#</td>
<td>€ 1.000,00</td>
</tr>
<tr>
<td><strong>Advertisement</strong></td>
<td>✅ Full page in the conference program: finished art work to be supplied by the sponsor#</td>
<td>€ 2.000,00</td>
</tr>
</tbody>
</table>

# Requires approval from the conference organizers.
Sponsorship form

Forward completed application forms to 2019@ebhc.org

<table>
<thead>
<tr>
<th><strong>Company information</strong></th>
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</thead>
<tbody>
<tr>
<td><strong>Company Name</strong></td>
</tr>
<tr>
<td><strong>Contact person</strong></td>
</tr>
<tr>
<td><strong>Position</strong></td>
</tr>
<tr>
<td><strong>Email</strong></td>
</tr>
<tr>
<td><strong>Address</strong></td>
</tr>
<tr>
<td><strong>Country</strong></td>
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<tr>
<td><strong>Company website</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Sponsorship and exhibition opportunities</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>❑ Gold Pack</td>
</tr>
<tr>
<td>❑ Silver Pack</td>
</tr>
<tr>
<td>❑ Bronze Pack</td>
</tr>
<tr>
<td>❑ Welcome buffet</td>
</tr>
<tr>
<td>❑ Gala dinner</td>
</tr>
<tr>
<td>❑ Lunch</td>
</tr>
<tr>
<td>❑ Coffee break</td>
</tr>
<tr>
<td><strong>Notes</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Advertising opportunities</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>❑ Insert</td>
</tr>
<tr>
<td>❑ Advertisement</td>
</tr>
<tr>
<td><strong>Notes</strong></td>
</tr>
</tbody>
</table>

❑ I agree to be invoiced for a total of € ________,00 for the items selected above.

Date ___ / ___ / ______  Signature __________________________

<table>
<thead>
<tr>
<th><strong>Conditions of payment</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>✓ 100% payment is required upon confirmation of your sponsorship or advertising package.</td>
</tr>
<tr>
<td>✓ Bank details</td>
</tr>
<tr>
<td><strong>Recipient:</strong> GIMBE</td>
</tr>
<tr>
<td><strong>Bank:</strong> Cassa di Risparmio in Bologna, Via Farini 22, 40125 Bologna, Italy</td>
</tr>
<tr>
<td><strong>Bank account number:</strong> 9362</td>
</tr>
<tr>
<td><strong>SWIFT code (BIC):</strong> IBSPIT2B</td>
</tr>
<tr>
<td><strong>IBAN:</strong> IT85 M063 8502 4011 0000 0009 362</td>
</tr>
</tbody>
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