

**EBHC International Joint Conference**  
**Ecosystem of evidence**  
**Global challenges for the future**

**6<sup>th</sup> - 9<sup>th</sup> November 2019**

**Taormina, Italy**

**Sponsorship and Exhibition**





EBHC International Joint Conference represents a unique opportunity for Sponsoring Organizations to engage with a large audience of worldwide EBHC teachers and developers: the presence of EBHC international leaders and speakers, as well as the cross-discipline nature of the program fully justifies the presence of companies in different areas.

Thanks to different sponsorship and exhibition packages and opportunities, organizations may build a personalized chance to powerfully communicate their message, as well as promoting their services and products.

## About GIMBE Foundation

The mission of GIMBE Foundation is to strengthen continuing medical education of health professionals as self-directed lifelong learning process integrated into clinical practice; improve methodological quality, ethics, integrity and social value of health research; translate the best evidence into professional, managerial and political decision-making; enhance the quality of healthcare in terms of safety, efficacy, appropriateness, equity, consumer involvement, efficiency.



## The EBHC International Joint Conference

The 9<sup>th</sup> International Conference of Evidence-Based Health Care (EBHC) Teachers & Developers, joint meeting with the 8<sup>th</sup> Conference of the International Society for Evidence-Based Health Care will focus on the future challenges faced by the ecosystem of evidence to connect generation, synthesis and translation of evidence to individuals and populations.



Internationally renowned EBHC champions will trace the way forward through the ecosystem of evidence, dozens of researchers will present the findings from their studies, and their experience teaching and disseminating EBHC. You will live an exciting journey departing from two main themes: the international EBHC community's challenges in using evidence for global health and the need for an EBHC core curriculum for all health professionals.

## Past editions

**2017**

### **8<sup>th</sup> EBHC International Conference**

The ecosystem of evidence: connecting generation, synthesis and translation  
148 delegates from 24 countries

**2015**

### **7<sup>th</sup> EBHC International Conference**

Evidence for sustainability of healthcare  
Increasing value, reducing waste  
108 delegates from 25 countries

**2013**

### **6<sup>th</sup> EBHC International Conference 2<sup>nd</sup> Conference of International Society for EBHC**

Evidence, Governance, Performance  
160 delegates from 30 countries

**2009**

### **5<sup>th</sup> EBHC International Conference**

Model of practice in hospital and primary care  
84 delegates from 26 countries

**2007**

### **4<sup>th</sup> EBHC International Conference**

Better evidence for better healthcare  
86 delegates from 23 countries

**2005**

### **3<sup>rd</sup> EBHC International Conference**

Building bridges between research and teaching  
100 delegates from 20 countries

**2003**

### **2<sup>nd</sup> EBHC International Conference**

Sign posting the future in EBHC  
86 delegates from 18 countries

## Scientific board

- ✓ **Amanda Burls** | City University of London, United Kingdom
- ✓ **Nino Cartabellotta** | GIMBE Foundation, Italy
- ✓ **Chieh-Feng Chen** | Taipei Medical University, Taiwan
- ✓ **Gordon Guyatt** | McMaster University, Canada
- ✓ **Tammy Hoffman** | Bond University, Australia
- ✓ **Primiano Iannone** | National Institute of Health, Italy
- ✓ **Dragan Ilic** | Monash University, Australia
- ✓ **Hans Lund** | University of Southern Denmark, Denmark
- ✓ **Janet Martin** | University of Western Ontario, Canada
- ✓ **Julie Tilson** | University of Southern California, USA
- ✓ **Taryn Young** | Stellenbosch University Centre, South Africa

## Conference schedule

Sponsoring organizations will be able to network with all the delegates taking advantage of their free time and exploiting program's social and interactive moments.

	6 <sup>th</sup> November	7 <sup>th</sup> November	8 <sup>th</sup> November	9 <sup>th</sup> November
<b>08.30 – 10.30</b>	Welcome Coffee Registration	Plenary session	Plenary session	Plenary session
<b>10.30 – 11.15</b>		Coffee, poster session	Coffee, poster session	Coffee
<b>11.15 – 13.00</b>		Plenary session	Plenary session	Plenary session
<b>13.00 – 14.30</b>		Lunch	Lunch	Goodbye lunch
<b>14.30 – 16.00</b>	Pre-conference Workshops	Parallel sessions	Parallel sessions	
<b>16.00 – 16.30</b>		Coffee	Coffee	
<b>16.30 – 18.00</b>		Workshops	Workshops	
<b>18.30 – 19.30</b>	Opening talk	-	-	
<b>20.00</b>	Welcome buffet	Dinner	Gala dinner	



## Confirmed speakers

The Conference will be an extraordinary opportunity to meet worldwide EBHC opinion leaders.



**John Ioannidis**  
Stanford University



**Gordon Guyatt**  
McMaster University



**Paul Glasziou**  
Bond University



**Lubna Al-ansary**  
World Health Organization



**Lisa Bero**  
University of Sidney



**Per Olav Vandvik**  
University of Oslo



**Andy Oxman**  
Nonwegian Institute of Public Health



**Taryn Young**  
Stellenbosch University



**Nino Cartabellotta**  
GIMBE Foundation

## Who should sponsor

Organizations and industries that can sponsor or exhibit at the EBHC International Conference have the advantage to network with an international audience and present their products. We will welcome sponsorship enquiries from:

- ✓ government or not-for-profit agencies
- ✓ health research organizations
- ✓ health sciences universities
- ✓ health care teaching institutions
- ✓ medical, nursing or allied health colleges or societies
- ✓ IT or software companies
- ✓ publishing houses

## Sponsorship policy

EBHC International Conference has a strict policy for sponsorship: conflicted sources as pharmaceutical and medical devices companies are not allowed to sponsor the Conference.

Materials for sponsorship and exhibitions (flyers, journals, banners, etc.) require approval from the conference organizers.

## Previous sponsors



ClinicalEvidence



## Sponsorship and exhibition opportunities

<b>Gold Pack</b>	<ul style="list-style-type: none"><li>✓ Dedicated mailshot sent to delegates before the conference</li><li>✓ Reserved room to present your organization at a coffee break/lunch</li><li>✓ Give-away in delegate bags (max 1 x A4 double sided flyer)</li><li>✓ One half page color advertisement in the conference program</li><li>✓ Exhibition space* of 3m x 2m</li><li>✓ Logo in list of sponsors (conference program and website)</li><li>✓ 4 only-conference registration fees</li></ul>	<b>€ 10.000,00</b>
<b>Silver Pack</b>	<ul style="list-style-type: none"><li>✓ Dedicated mailshot sent to delegates before the conference</li><li>✓ Give-away in delegate bags (max 1 x A4 double sided flyer) or one half page color advertisement in the conference program</li><li>✓ Exhibition space* of 3m x 2m</li><li>✓ Logo in list of sponsors (conference program and website)</li><li>✓ 2 only-conference registration fees</li></ul>	<b>€ 5.000,00</b>
<b>Bronze Pack</b>	<ul style="list-style-type: none"><li>✓ Give-away in delegate bags (max 1 x A4 double sided flyer)</li><li>✓ Logo in list of sponsors (conference program and website)</li></ul>	<b>€ 2.000,00</b>
<b>Welcome buffet</b>	<ul style="list-style-type: none"><li>✓ Logo in list of sponsors (conference program and website)</li><li>✓ Logo on the welcome buffet menu</li><li>✓ Organization banners/signage at the welcome buffet<sup>§</sup></li><li>✓ Exhibition desk (3,50 x 0,75 m) at the entrance of the restaurant</li><li>✓ Sponsorship is exclusive</li></ul>	<b>€ 5.000,00</b>
<b>Gala dinner</b>	<ul style="list-style-type: none"><li>✓ Logo in list of sponsors (conference program and website)</li><li>✓ Logo on the gala dinner menu</li><li>✓ Organization banners/signage at the gala dinner<sup>§</sup></li><li>✓ Exhibition desk (3,50 x 0,75 m) at the entrance of the restaurant</li><li>✓ Sponsorship is exclusive</li></ul>	<b>€ 10.000,00</b>
<b>Lunch</b> Per day	<ul style="list-style-type: none"><li>✓ Logo in list of sponsors (conference program and website)</li><li>✓ Logo on the lunch menu</li><li>✓ Organization banners/signage at lunch<sup>§</sup></li><li>✓ Exhibition desk (3,50 x 0,75 m) at the entrance of the restaurant</li><li>✓ Sponsorship is exclusive per day</li></ul>	<b>€ 4.000,00</b>
<b>Coffee break</b> Each	<ul style="list-style-type: none"><li>✓ Logo in list of sponsors (conference program and website)</li><li>✓ Organization banners/signage at the coffee break<sup>§</sup></li><li>✓ Exhibition desk (3,50 x 0,75 m) at the entrance of the poster room</li><li>✓ Sponsorship is exclusive per break</li></ul>	<b>€ 2.000,00</b>

\* Limited availability: exhibition spaces will be assigned on a first come-first served basis and will be provided with trestle table, two chairs, baize and power supply.

<sup>§</sup> To be provided by the sponsoring organization. Location of signage requires approval of the conference organizers.

## Advertising opportunities

<b>Insert</b>	<ul style="list-style-type: none"><li>✓ Give-away in delegate bags (max 1 x A4 double sided flyer) to be provided by the sponsor<sup>#</sup></li></ul>	<b>€ 1.000,00</b>
<b>Advertisement</b>	<ul style="list-style-type: none"><li>✓ Full page in the conference program: finished art work to be supplied by the sponsor<sup>#</sup></li></ul>	<b>€ 2.000,00</b>

<sup>#</sup> Requires approval from the conference organizers.

## Sponsorship form



Forward completed application forms to [2019@ebhc.org](mailto:2019@ebhc.org)

### Company information

Company Name \_\_\_\_\_

Contact person \_\_\_\_\_

Position \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

Country \_\_\_\_\_

Company website \_\_\_\_\_

### Sponsorship and exhibition opportunities

Gold Pack | € 10.000,00

Welcome buffet | € 5.000,00

Silver Pack | € 5.000,00

Gala dinner | € 10.000,00

Bronze Pack | € 2.000,00

Lunch | € 4.000,00

Coffee break | € 2.000,00

Notes \_\_\_\_\_

### Advertising opportunities

Insert

Advertisement

Notes \_\_\_\_\_

I agree to be invoiced for a total of € \_\_\_\_\_,00 for the items selected above.

Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_\_

Signature \_\_\_\_\_

### Conditions of payment

- ✓ 100% payment is required upon confirmation of your sponsorship or advertising package.
- ✓ Bank details  
Recipient: GIMBE  
Bank: Cassa di Risparmio in Bologna, Via Farini 22, 40125 Bologna, Italy  
Bank account number: 9362  
SWIFT code (BIC): IBSPIT2B  
IBAN: IT85 M063 8502 4011 0000 0009 362